

Teaching Artist Training 57451/57751

A project-based course in educational work
for performing musicians
Fall 2020

Units: 6 units

Time & Location: Wednesdays, HoA 225, 1:30-2:50 p.m.

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Office Hours: HoA 230, Wednesdays, 11:30-1:30, or by appointment

Definition

For our purposes, a Teaching Artist is a musician who educates by virtue of highly skilled performance with the ability to verbally connect with the audience and create a meaningful experience for them.

Overview

A recent survey of classical musicians showed that 80% of their income is derived from educational work. Musicians who have been trained as teaching artists (and pedagogues) will have greater earning power because of the value they create for orchestras, music festivals, arts organizations, schools, and the communities in which they live.

In this course, you will be supported by acclaimed teaching artists and studio teachers who actively inspire people of all ages to engage with classical music in innovative and meaningful ways.

Since the opportunities for teaching artists are vast, you will draft a “learning contract” that is based on your interests within the parameters of this syllabus. Your fulfillment of the learning contract will determine your final grade.

Format

This is an experience-based course in which we learn by the highly effective method of taking risks, making mistakes, and trying again. This includes weekly masterclasses on presenting and teaching skills, presentations in schools, and

collaborative work on projects with organizations in the USA or abroad. We will also host visits by guest artists and leaders in the community.

Objectives

- Understand the scope of work and the skills required to be an effective teaching artist.
- Offer insightful and engaging introductions to concert repertoire, in person and on video.
- Be able to present yourself and the workings of your instrument to both children and adults.
- Create a lesson plan and present a school workshop.
- Acquire techniques for teaching masterclasses for aspiring and amateur musicians.
- Develop one new idea with the class and create a pilot program.
- Develop basic parameters for setting up a private teaching studio.
- Become familiar with the use of teaching-related technology.

Assessment

	%	Due
Attendance & Participation	30	weekly
Shadowing (3 Sessions)	15	Oct. 17
Assignments	30	as given
Presentations	15	Nov. 21
Team Project	10	Dec. 14

FINAL GRADE

How fully you complete your learning contract will determine your final grade. More importantly, the skills and experience you acquire you will boost your professional portfolio in this important area.

90-100%	A	60-69%	D
80-89%	B	under 60%	R (failing grade)
70-79%	C		

Assessment Details

Attendance and Participation 30%

Since this is an experience-based course, weekly attendance is essential to your progress and that of your team. What we do in class cannot be “caught up” outside of class. Active participation is expected as a listener and contributor in class activities. Your knowledge of the assigned reading/viewing will be necessary for class discussions.

Shadowing 15%

Over the course of the semester, you will shadow three teaching artists in their work, after which you will submit a brief reflection. You will find a short list of local teaching artists toward the end of this syllabus. Feel free to find your own.

Assignments 30%

Assignments include research/discussion of assigned websites and readings, a two-minute video, masterclass notes, private studio strategies, and presenting your instrument. Extra credit is possible.

Presentation in Pittsburgh 15%

There are many existing opportunities to educate through performance. You may choose ONE from the list at the end of this syllabus or seek out your own event. Each event should be documented with your speaking notes, a photo or short video, and a brief reflection about what you learned from the experience.

Major Project 10%

This requires developing a multi-step project as a team. You may select one from the list below or invent something that interests you. You will be graded on the quality and organization of your approach, the timely completion of tasks, and your ability to work in a team.

Educational Initiatives in Pittsburgh and Beyond

Presentations: Existing Opportunities in Pittsburgh (choose one)

- Children’s Museum of Pittsburgh
 - Present an interactive children’s program

- Pittsburgh School for Blind Children Music Presentations
 - Perform an interactive program for students that are disabled and visually impaired.

- Brightside Academy: Music Project for Preschool Students
 - Perform for preschool children and explain your instrument to them.

- Music Assembly at Sacred Heart School K-8
 - Develop and perform an assembly or class visit.
- CMU Philharmonic Pre-Concert Event
 - Perform/present an educational activity at a pre-concert event.
- Bruderhof Community
 - Create a presentation for the Bruderhof community or school in Farmington, PA.

Major Projects (choose one)

- “Klasse Klänge“ Youth Concert with RIAS Chamber Choir in the Berlin Philharmonie, Germany
 - Develop teacher training materials, school workshop strategy, and interactive concert script for April 2019 performance.
- “Music in the Wild” Youth Strings Workshop for students living in remote areas using remote teaching via technology.
 - Develop series of teaching videos, structure for live workshop, and create a pilot program for Nature Bridge at Olympic National Park.
- Brightside Academy East Liberty: Music Program for Preschool Students
 - Develop a six-week pilot program for preschool students that could become part of a funded curriculum.
- Create a Music-Related TED Talk
- “Find Your Voice” Educational Program for preventing sexual harassment in grades 8-12, using opera scenes.

Teaching Artists in Pittsburgh & Beyond

The following musicians may be willing to host you for an observation. Please be professional in your communication with them and reliable in keeping your appointments.

Cello Fury

- Pittsburgh Rock Group with programs and camps for young audiences.

Monica Yunus, soprano

- Co-founder of Sing for Hope, NYC
- CMU Faculty for Entrepreneurship

Jerimiah Davis, musician/educator

- Teaching Artist in CMU Arts Greenhouse Program
- Spoken word performing artist
- Diversity & Inclusion Educator at Falk School

Deborah Rambo Sinn, PhD

- Studio teaching, online teaching, technology
- <http://deborahrambosinn.com>
- Book on interpretation: *Playing Beyond the Notes*

Jennie Dorris, percussionist, writer, activist

www.jenniedorris.com
jennie.dorris@gmail.com

- Creative Expression/Percussion Ensemble at CMU
- Music and the Brain
- Musical Storytelling (for underserved youth)

Pittsburgh Symphony Educational Outreach

- Shadow a PSO member on an educational visit.
Contact Education Director, Gloria Mou gmou@pittsburghsymphony.org

READING LIST

Booth, Eric. The Music Teaching Artist's Bible. Oxford, 2009.

Wallace, David. Reaching Out. A Musician's Guide to Interactive Performance. McGraw-Hill 2008.

Bernstein, Leonard. Young People's Concerts. (DVD set or YouTube)

Booth, Eric. The Everyday Work of Art. iUniverse, 1999.

Cutler, David. The Savvy Music Teacher.

Bernstein, Leonard. The Unanswered Question. Boston, MA. 1973 (also DVD)

Pressfield, Steven. The War of Art, Turning Pro, and Do The Work

Kapilow, Rob. What Makes it Great? New York: John Wiley & Sons, 2011.

Kapilow, Rob. All You Have To Do Is Listen. New York: John Wiley & S., 2008.

Taylor, Livingston. Stage Performance. Mentor Publishing. Boston.

Port, Michael. Book Yourself Solid. New Jersey: John Wiley & Sons, 2011.

Beeching, Angela Myles. Beyond Talent: Creating a Successful Career in Music. New York: Oxford University Press, 2010.

Cutler, David. The Savvy Musician. Pittsburgh: Helius Press, 2011.

WHERE TO BEGIN

Leonard Bernstein: Young People's Concerts (Scripts)

<https://leonardbernstein.com/lectures/television-scripts/young-peoples-concerts>

Young Audiences of New Jersey and Eastern Pennsylvania

<http://yanjep.org>

Nahre Sol

www.nahresol.com

Wind Sync

www.windsync.org

Jon Kimura Parker: Concerto Chat

<https://www.youtube.com/watch?v=YPgzDZDkzMM>

Teaching Artists Guild

<https://teachingartistsguild.org>

Carnegie Hall Teaching Artistry

<https://www.carnegiehall.org/DigitalLibrary/Teaching-Artistry/>

Carnegie Hall Education and Outreach

<https://www.carnegiehall.org/Education/>

Your Health & Well-being

Please take care of yourself. Do your best to maintain a healthy lifestyle this semester by eating well, exercising, avoiding drugs and alcohol, getting enough sleep and taking some time to relax. This will help you achieve your goals and cope with stress.

All of us benefit from support during times of struggle. There are many helpful resources available on campus and an important part of the college experience is learning how to ask for help. Asking for support sooner rather than later is almost always helpful.

If you or anyone you know experiences any academic stress, difficult life events, or feelings like anxiety or depression, we strongly encourage you to seek support.

Counseling and Psychological Services (CaPS) is here to help: call 412-268-2922 and visit their website at <http://www.cmu.edu/counseling/>. Consider reaching out to a friend, faculty or family member you trust for help getting connected to the support that can help.

If you or someone you know is feeling suicidal or in danger of self-harm, call someone immediately, day or night:

CaPS: 412-268-2922

Re:solve Crisis Network: 888-796-8226

If you have questions about this or your coursework, please let me know. Thank you, and have a great semester.

Class Schedule

This schedule is subject to change to accommodate the projects you select.

Date	Topic	Assignments Due
August 29	Course Intro, Scope of Work, Project Selection, Clearances	
September 5	Becoming a Teaching Artist, Communication Essentials	Booth Reading Familiar Tune
September 12	Presentation Basics: building rapport, self intro, instrument intro	Booth Reading “How I Got Started”
September 19	MASTERCLASS: 7-minute presentation	Wallace Reading “About My Instrument”
September 26	Guest NAHRE SOL, YouTube artist MASTERCLASS: 7-minute presentation	
October 3	Presentation Basics: intro pieces, Q&A	Wallace Reading
October 10	MASTERCLASS: 7-minute presentation	“About This Piece”
October 17	Guest GLORIA MOU, PSO Education	3-Minute Video
MID SEMESTER	DEADLINE FOR SHADOWING VISITS (3)	
October 24	Presentation Basics: interactivity & programming, follow-up	Wallace Reading
October 31	MASTERCLASS: 3-minute Interactivity CLASS PROJECT: Outline & Strategy	Presentation Draft
November 7	CLASS PROJECT: Design	
November 14	Masterclasses, Artist-in-Residence	Masterclass Checklist
November 21	THANKSGIVING BREAK—NO CLASS DEADLINE FOR PRESENTATIONS	
November 28	Technology for Teaching Private Studio Basics	Teaching Apps Studio Policies
December 5 FINAL CLASS	CLASS PROJECT: Proposal Writing	
December 14 GRADES DUE	FINAL PROJECT PROPOSAL DUE	